***Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour:\_\_\_\_***

***Professional Announcement Project***

***Baby Announcement/Photo Graduation/Party Announcement/Invitation***

 ***Examples--*** [***http://www.photoaffections.com/***](http://www.photoaffections.com/) ***or*** [***http://www.tinyprints.com***](http://www.tinyprints.com)

*Graduation examples--* [*http://www.tinyprints.com/shop/graduation-announcements-invitations.htm*](http://www.tinyprints.com/shop/graduation-announcements-invitations.htm)

For this project, you must use your OWN photo(s) or you can use a friend/family member’s photo to create an announcement. You may use icons or embellishments obtained online. You must utilize the following Photoshop features:

* Some photography retouch or image editing
* Use of a special brush/stamp
* At least TWO different fonts, preferably downloaded fonts
* Some other special feature (text warp, layer styles, transparency, blending modes, etc.)

Scoring Guide:

|  |  |  |
| --- | --- | --- |
| ***Requirement --create 4”x6” or 6”x4” in size, 300 dpi*** | ***Pts. Poss.*** | ***Deduction*** |
| Photography retouch (print before picture for comparison) –consider Levels, Contrast, desaturation, blurred background, spot color, etc.  What did you use🡪\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 10 |  |
| Use of special brush or stamp or custom shapeWhat did you use🡪 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 5 |  |
| Creative use of fonts—two different fonts with different categories (example: sans serif and script) | 5 |  |
| Any other Photoshop special effect (drop shadow, any layer styles, transparency, stroke, etc.)What did you use🡪 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 10 |  |
| Professional Quality | 10 |  |
| **Overall Totals** | **40** |  |

You should use real information and create your own photo announcement. Turn in the printout in color and upload your finished one to your portfolio—you must write a response about how you created this project and what special features you used. Submit this sheet with your portfolio address below with your printout attached.

**http://\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 *Examples on back🡪*

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